



FOR IMMEDIATE RELEASE

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On-line Registration for Susan G. Komen NC Foothills Race for the Cure® Opens July 1

Lenoir – Even though the Susan G. Komen NC Foothills Race for the Cure® isn't until October, preparations began after the 2014 Race and the online registration for the 2015 Race opened July 1.

The Sixteenth Annual Komen NC Foothills Race for the Cure® will be on Saturday, October 24, at 8:30 a.m. for the Timed Competitive 5K Race/Walk and 9:15 a.m. for the Untimed 5K and One-Mile Fun Run/Walk at Lenoir Rhyne University.

Join Caldwell County's team! Beginning July 1, participants and teams can register online at www.komenncfoothills.org. Upon registration, if you choose to register with our team, search for "Team Caldwell". In honor of the 16th Annual Race, **registration will be only \$16 on-line for adults for the first 16 days of July. After July 16, the online registration fee is \$20 for untimed participants and \$25 for timed participants.**

Online registration closes October 20. Paper registration and team packets can be downloaded from the website. Paper registration fee is \$25/\$30 until October 17. The website will also list in-person registration dates and sites, including Race Day and entry fees for children.

With 1,786 participants in 2014, the Komen NC Foothills Race for the Cure® raised \$117,451. Up to 75% of the funds raised remain in Burke, Caldwell, and Catawba counties for breast cancer education, screening, and treatment. 25% goes to Susan G. Komen® Research and Training Grants Program that supports global research. Research is the only means of ever creating a world without breast cancer. For more information, visit affiliate website or contact us at 828-328-CURE (2873) or ncfoothills@komenncfoothills.org.

The Susan G. Komen Race for the Cure® Series, the largest series of 5K runs/fitness walks in the world, raises significant funds and awareness for the fight against breast cancer, celebrates breast cancer survivorship and honors those who have lost their battle with the disease. Since its inception in 1983, the Komen Race for the Cure series has grown from one local Race with 800 participants to a global series of more than 150 Races with more than 1 million people participating.

The Komen Race for the Cure is a unique event, designed and implemented to promote positive awareness, education and early detection of breast cancer. It has proved to be an enormously effective way to reach many women and men with the message that breast cancer is not necessarily fatal if mammography and breast self-exam become routine. As well as being a road race for runners, the Komen Race for the Cure is an emotionally charged event that attracts many first timers and recreational runners. The Komen Race for the Cure is an opportunity for thousands of women, men and their families, running or walking, to spread the breast cancer message within their communities.

ABOUT SUSAN G. KOMEN®

Nancy G. Brinker promised her dying sister, Suzy, she would do everything in her power to end breast cancer. Today, Susan G. Komen® works to end breast cancer in the U.S. and throughout the world by investing more than \$847 million in breast cancer research and \$1.8 billion in community outreach programs over the past 30 years; providing funding to help low-income and uninsured women get screened and get treatment; advocating for cancer research and outreach programs; and working globally in more than 30 countries. Visit komen.org. Connect with us on [Facebook](#) and [Twitter](#).

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